

Need More Students?



Want More Community Engagement?



Need Future Bonds To Pass?

Contact America's Top K-12 Marketing Firm, *Target River*

Trusted by school districts from single school sites to some of the largest in the country, we create messages and imagery that reach stakeholders the most effective and efficient ways possible.

Here's Our Process #WhoHowWhat

Who We Target

We are experts in identifying the right families, realtors homeowners, civic leaders, and community members to get your messages to.

How We Reach Them

Our team excels at picking the right marketing tactics and negotiating the best deals on the planet to reach the target audiences.

What We Say

Our creative team writes impactful messages and designs attention-getting ads we deploy through the chosen marketing tactics.



Let's imagine your average audience member is a woman aged anywhere between 30-40 who enjoys watching her favorite TV shows, bringing her kids to the park and taking her dog on walks. We will do what we can to find her and win her over.

Hitting the Target

Once we hit the target, numerous wonderful outcomes occur, including:

- New Students
- Increased Revenue
- Higher Bond Passage
- Greater Social Followers
- Widened Community PerceptionAnd more.







































Provide us with a few details about your schools and the geographic area you draw from, and we'll create a personalized TargetMarketing plan for your district. If approved, we do the heavy lifting, like content writing, ad design, video production, media planning, media negotiations, voiceovers, web development and more. Call us today for details on how we can help your district become more unified than ever.



Local Target Marketing - Global Buying Power

